



## ***Economic Forecast Breakfast***

The Annual Forecast Breakfast attracts over 100 members. Be one of the first to hear about what legislative issues are important to Chamber members as well as what the "forecast" of our economy will be. Your sponsorship dollars make it possible for the Chamber to provide a dynamic economist.

### **\$2500 Platinum Sponsorship Includes (1):**

#### **SOLD to NBT Bank**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Opportunity to have a One on One meeting with speaker
- Logo on Email Communication to the Membership
- Introduce speaker at the event
- Promotion on the local radio station
- Distribution of company materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Table for eight
- Recognition on every table
- Sponsor Sign at event
- First Right of Refusal

### **\$750 Gold Sponsorship Includes:**

#### **SOLD to The Evening Sun/Pennysaver**

- Business Logo on invitation & newsletter
- Business Name on website
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Two complimentary tickets
- Recognition on every table



## *The Chamber's First Bowling Tournament*

Be a part of our newest event! Networking is the #1 reason people join the Chamber; having FUN while meeting new business contacts couldn't be more enjoyable any other way. Prizes will be awarded!

### **\$1500 Platinum Sponsorship Includes (1): SOLD to GHS Federal Credit Union**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Introduce speaker at the event
- Distribution of business materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- One FREE team
- Recognition on every table
- Sponsor Sign at event
- Banner on a Lane
- First Right of Refusal

### **\$750 Gold Sponsorship Includes:**

- Business Logo on invitation & newsletter
- Business Name on website
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table
- Opportunity to display banner at event
- Banner on a lane

### **\$100 Gold Sponsorship Includes:**

- Banner on a lane



## ***Annual Dinner***

This event attracts over 100 attendees while bringing together both individuals from the community as well as the Chamber membership to honor award recipients for "Commitment to Community," "Distinguished Business of the Year" and "Employee of the Year."

### **\$3000 Platinum Sponsorship Includes (1):**

#### **SOLD to NBT Bank**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Present awards
- Distribution of business materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Four complimentary tickets
- Recognition on every table
- Sponsor Sign at event
- First Right of Refusal

### **\$750 Gold Sponsorship Includes:**

#### **SOLD to Frontier**

- Business Logo on invitation & newsletter
- Business Name on website
- Two complimentary tickets
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table



## ***Membership Appreciation Luncheon***

This event informs the membership as to what their investment has been doing for their business. Updates will be given to the membership as to advocacy efforts, new programs, member benefits, economic development as well as tourism. Highly attended event. Award recipients will also be recognized for Volunteer of the Year, Non Profit of the Year, Minority/Woman Owned Business of the Year and Agricultural Advocate of the Year. Your sponsorship allows us to provide this luncheon FREE to the membership.

### **\$1500 Platinum Sponsorship Includes (2):**

**SOLD to Preferred Mutual Insurance Company**

**SOLD to GHS Federal Credit Union**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Present awards
- Distribution of business materials at the event
- Opportunity to contribute door prize
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Recognition on every table
- Sponsor Sign at event
- First Right of Refusal

### **\$750 Gold Sponsorship Includes:**

- Supporting Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to contribute door prize
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table



## ***Annual Summer Golf Event***

This is our most popular event of the year. It brings Chamber members together for a day full of relaxing fun, great food and prizes. Golfers enjoy 18 holes in a "Captain & Crew" format.

### **\$3000 Platinum Sponsorship Includes (1):**

#### **SOLD to New York Central Mutual Insurance Company**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Call out the Shotgun Start
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Present awards
- Distribution of business materials at the event
- 6' table for business showcase
- Logo on golf balls & event bags
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- One FREE team
- Tee Sign
- Recognition on every table
- Sponsor Sign at event

### **\$1500 Gold Sponsorship Includes:**

#### **SOLD to Mang Insurance Agency**

- Business Logo on invitation, newsletter & website
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table
- Tee Sign
- Business Logo on all lunch promotional material



## *Annual Summer Golf Event continued...*

### **\$1000 Silver Sponsorship Includes:**

- Business Logo on invitation, newsletter & website
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table
- Tee Sign
- Signs on the Beverage Carts

### **\$500 Hole in One Sponsorship Includes:**

#### **SOLD to GHS Federal Credit Union**

- Business Name on invitation, newsletter and website
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table
- Tee Sign

*There are many other sponsorships opportunities for the Annual Summer Golf Event, such as Team Photos, Team Trivia, 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Prize, Closest to the Pin, Longest Drive, Highest Score and the Putting Contest.*



## ***Annual Salute to Small Business***

This is our largest event of the year, where members come to recognize their Chamber peers. Awards are given for Small Business of the Year, Entrepreneur of the Year, Manufacturer of the Year, as well as three awards for businesses that are considered to be a "Gem" to the greater Chenango area.

### **\$1500 Platinum Sponsorship Includes (2):**

#### **SOLD to NBT Bank and Mang Insurance Agency**

- Major Sponsor
- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Present awards
- Distribution of business materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Four complimentary dinners
- Recognition on every table
- Sponsor Sign at event
- First Right of Refusal

### **\$750 Gold Sponsorship Includes:**

#### **SOLD to Frontier**

- Business Logo on invitation & newsletter
- Business Name on website
- Promotion in the Chamber Memo leading up to event
- Press release with business recognition
- Recognition on every table



## ***Good Morning Chenango***

This program has been very well received. The main goal is to have businesses in Chenango County informed of what is going on around them. These breakfasts take place at various restaurants around the greater Chenango area.

### **\$400 Sponsorship Includes (4):**

**SOLD to Frontier**

**SOLD to GHS Federal Credit Union**

**SOLD to Sidney Federal Credit Union**

- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Distribution of business materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- One complimentary breakfast
- Recognition on every table
- Sponsor Sign at event
- Opportunity to contribute door prizes



## *Networking Luncheon*

Luncheons are held quarterly at various locations throughout the county. This program is designed to help you expand your network and increase your visibility as well as offering attendees a chance to meet each other in a small group setting while enjoying a great lunch. Some luncheons will have a speaker to touch on hot topics in the workplace. In addition, attendees have the opportunity to deliver a 60 second "pitch" to let others know what their business has to offer.

### **\$400 Sponsorship Includes (4):**

#### **SOLD to CDPHP**

- Business Logo prominently displayed on invitation, website & newsletter
- Opportunity to display banner at event
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Distribution of business materials at the event
- 6' table for business showcase
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- One complimentary lunch
- Recognition on every table
- Sponsor Sign at event
- Opportunity to contribute door prizes



## ***Business After Hours***

This program has been designed to provide a relaxed, informal get-together of Chamber business members after regular business hours. The program is held at various sites around Chenango County each month. In addition to meeting people, making new contacts and winning door prizes, attendees have enjoyed internet demonstrations, musical entertainers, professional athletes and business tours. Show off your business and what you do by hosting your own Business After Hours.

### **\$325 Sponsorship Includes (12):**

**SOLD to The Mid York Press**

**SOLD to NBT Bank**

**SOLD to WCDO/Christman Motor Sales**

**SOLD to Chenango Memorial Hospital**

**SOLD to Chenango Valley Pet Foods**

- Business Logo prominently displayed on invitation, website & newsletter
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Sponsor Sign at event
- Opportunity to contribute a door prize



## ***Meet the Candidates Night***

The Chamber's Annual Meet the Candidates Night allows you the opportunity to network with candidates running for state and local offices prior to Election Day in a relaxed social environment. Your sponsorship allows us to offer this event FREE to our membership. Your business will provide the refreshments and the Chamber will promote the event. The Chamber will schedule the date of this event, well in advance, to avoid scheduling conflicts with the candidates.

### **\$400 Sponsorship Includes:**

#### **SOLD to Sidney Federal Credit Union**

- Business Logo prominently displayed on invitation, website & newsletter
- Promotion on the local radio station
- Logo on Email Communication to the Membership
- Promotion in the Chamber Memo leading up to event
- Press Release with business recognition
- Opportunity to speak at event for 5 minutes
- Sponsor Sign at event
- Opportunity to give door prizes while promoting business



## *Employee of the Month*

This program has enormous exposure. The program was implemented to recognize outstanding employees of Chamber members, and to acknowledge their contributions to the greater Chenango area. The program encourages teamwork, excellent customer service and a high level of dedication to member businesses. Your sponsorship dollars allow the Chamber to award an Employee of the Month, whom will receive \$100.00 cash amongst many other prizes. At our Annual Dinner one employee will be selected as Employee of the Year.

### **\$2500 Sponsorship Includes (1):**

#### **SOLD to Mang Insurance Agency**

- Business Logo prominently displayed on webpage
- Periodic promotion on the local radio station
- Logo on all printed materials pertaining to program
- Periodic Promotion in the ChamberReports Newsletter
- Business Name mention when ever program is promoted
- Business Logo prominently displayed on oversized check
- Opportunity to send representative to surprise the Employee of the Month, congratulate them and be in the press photo

If your business would like to donate a product or service for the Employee of the Month program please call Rachel Crandall at 607-334-1402.



## *Member2Member Discount Program*

This has been an extremely popular program. Here's how it works: Businesses call us with their discount, we add to our website...and they will see your logo every time they come back looking for new discounts. This sponsorship is yours for one year commitment.

### **\$1000 Sponsorship Includes:**

- Business Logo prominently displayed on webpage
- Periodic promotion on the local radio station
- Logo on all printed materials pertaining to program
- Periodic Promotion in the ChamberReports Newsletter
- Business Name mention when ever program is promoted

## *Chamber Memo*

Our weekly update as to what is going on in Chenango County, with our members and any hot topics to keep our membership informed. This memo is sent out electronically every Wednesday.

### **\$1000 Sponsorship Includes:**

#### **SOLD to Hayes Office Products**

- Business Logo prominently displayed at the top of the memo
- Link to your website embedded in memo